



Sysmatic International Education & Management Services

GESCO Corporate Centre, 70, Nehru Place, New Delhi-110019,
Ph.: 26209222, 66619222 Fax: 26209322 ,Contact : info@anilsethi.in
www.anilsethi.in

Introduction

SIEMS , is Training & consultancy company with a vision to become a global corporation providing quality services and solutions to business enterprises.

SIEMS strives to:

Help Organisations and individuals to optimize positives & minimize negatives and achieve the vision.

Vision

To be respected as the best corporate trainer & business consultancy firm in the world.

Belief

We believe that a sincere, focused and persistent action results in achieving success & long term success lies only in a win-win domain for all the stakeholders.

Mission

We make our customers realize their capabilities and achieve world class results by providing corporate training & business consultancy .

SIEMS stands for

S Solutions, Security, Satisfaction
I Innovation, Integrity, Intelligence
E Energy, Enjoy, Everyday
M Men, Machine, Material
S Study, Skill, Systems

Feedback:

Our sincere thanks to you for the excellent sessions you have delivered at ALTTTC. The participants have always appreciated your lectures. Apart from your subject matter expertise and simplicity, it is your ability to motivate them and spark an inner urge to learn & excel the subject.

S.K. Bhalla

DGM (Management Courses)

BSNL

We are thankful to you for highly valuable lecture-sessions on 'Soft-Skills' taken by you from time-to-time.

Your lectures have been value-addition for the knowledge of all the participants. We feel privileged to be associated with you.

Dr. Urvashi Makkar
Professor & Chairperson- Marketing,
Institute of Management Studies(IMS)

Our association is almost 2 years old now. I find in you a man of word, responsibility, enthusiasm, leadership & support. You have been beside me whenever I needed your help either in family, business or systems development. I feel secure while discussing my problems with you & you have shown me the right path to overcome those problems.

Amit Jain
Director
APPARELS & LINENS INDIA PVT LTD.

Anil is a person who radiates positivity and he is a person who walks the talk. He practices what he preaches. He is very inspiring . He has a knack of dealing with different types of people and getting desired results. The best part of his personality is his permanent smile which can motivate anybody under any distress.

CR Narayanan
Vice President -IT
D.S.Construction Ltd.

Simple thoughts, Simple words, Simple actions.... this is what makes the difference in life. Anil Sethi is doing just this.....

Hemant Didwania
Managing Director
Indian Compressors Ltd.

Anil is a person full with enormous energy and always willing to support young people in distress. A person with tremendous capacity to bring young persons on optimistic path, who have lost enthusiasm to continue with whatever they have as assets to achieve their future career. I have found him a person with great ability to turn disability of a person in ability of the person."

Abdul Mabood
Director
Snehi – NGO

Having interfaced with Anil Sethi, the person and the professional, I have valued him greatly in both of his facets. His naturalness is enticing while being loaded with applied commonsense and his pragmatism is exciting.

Arun Kapoor
Vice-President (Mktg. & Sales)
Modi-Mundipharma Pvt Ltd

"The session helped me realise my hidden potential & opportunities. I am now much less engrossed with negative thoughts"

" This session strengthened my belief in my capabilities"

" Balancing between work & family life by having the right priorities is very clearly understood"

Manoj K Sethi
VP(Commercial & IT)
Subros Ltd.

Anil makes tough job really look simple by sheer quality of leadership and a great sense of humor.

Vikas Chhabra
VP- Finance & Accounts
Abhishek Industries Limited

Anil Sethi is an educationist and motivator par excellence. He can handle even tricky situation with great ease and élan. He is capable of turning even scars into stars!

Dr.Ajay N Jha
Senior Input Editor
NDTV Network

Anil Sethi is a great counsellor & motivator. The way he helped us bring the normalcy among teachers, parents & students is remarkable. The way he motivated & coached teachers was an example of his capabilities. Students enjoy his presence like anything.

Satyavir Yadav
Chairman
Euro International School

Mr. Anil Sethi is very energetic & positive person and have been able to impact the people coming in touch. He is always very helpful and shown way to many.

Col. Sunil Yadav
Vice President – Training
ISM Limited

The program has not only motivated children to plan their activities and behaviour systematically and sensibly, but also shown them the importance of communication with parents and teachers.

Mr. Sethi's wisdom, clarity and command on the subject heightened the pleasure in learning. With comprehensive approach with which the entire program was carried out was extremely impressive.

Anita Sharma
Principal
S D Public School

I have always been touched by Anil's desire to give back to society. His earthy philosophy of life is full of optimism and hope.

Shashank Sinha
President
Sara Lee Malaysia, Singapore & Vietnam

Simplicity high thinking n high values r the key part of Anil's personality. Any one can learn positive way of life from him. He is a great motivator n guide.

Mohan Lal Sharma
Producer
BBC World Service

Sincerity of purpose and a helpful attitude have always been Anil's virtues. I commend his work rendering such a service to the society.

S.R. Balasubramanyan
Director –IT
Godfrey Phillips India Ltd.

Anil is a blessing for today's generation. He has not just shaped and navigated me, personally, but my large team towards a common goal.

Manish Vij
Co-Founder and Chief Business Officer
Smile Interactive Group

Founder Mr. Anil Sethi

Mr. Anil Sethi, founder of GK group of companies came to Delhi from small town of UP and started his career in 1986 with salary of Rupees five hundred (INR) per month and reached to the position of President of a public Limited Technology company with six digit salary. He started his company in the year 2001 and today he is heading three companies (Technology & Training).

He is one of the sought after speaker today. During his career he worked with many Indian corporates, MNC's, Govt. offices and provided various business solutions to Reckitt Benckiser, ESPN, Trident Group, ICL, Godfrey Phillips India Ltd., ITC, MDH, Itochu Corporation, Usha, BSNL, Samrat Shipping, BRPL, State Bank of India, Punjab Co-operative Bank, Pepsi, STAR TV, Carrier Aircon, New Holland Tractor, Zee Tv, Red FM, BG group, Lease Plan, BSES Rajdhani, Bharat Shell, Reliance Energy, NTPC, Alstom, Aark Overseas, Devi Powers, Shell bitumen, Citi Bank, ABC placement, Daikin, Rayat group UK, Unicef, Navodaya Vidyalaya (Min. of Humane resource) etc.

Mr. Anil Sethi is M.A in psychology from Kanpur University and has been trained on *Behavioral Science by International leaders*. He is an associate member of Indian Society for Applied Behavioral Science. He is a well-known motivator & trainer.

Thousands of people benefited directly during seminars & many more thru his various programs on radio, TV, Print & on Internet for career, stress, relationship, business, education and People found him great motivator and person with positive attitude.

He traveled to USA, UK, Germany, Malaysia, Thailand and touched all corners of Indian territory to execute various assignments in hand.

Once a blind person asked Swami Vivekananda “Can there be any thing worst then losing your sight? He replied Yes losing your VISION”

We make you realize one !

As Employee, consultant or project manager Mr.Sethi has understood complete business cycle, job profile of various positions for following industries

- Information Technology
- BPO
- FMCG
- Media
- Education
- Event Management
- Travel
- Automobile
- Banking
- HR/Placement
- Insurance
- Telecom
- Hospital
- Energy

TV

Has been part of various programs of social interests on **DD News, DD , PTC News , Lok Sabha TV.**

As **Counselor** he has been Live twice a week on the program “**AAPKA TUTOR**” on **TOTAL TV**, Where students & parents interact live thru phone. (Completed **125** episodes).

He has been interviewed by **Aajtak, Star News, NDTV, Live India, Zee News, Sahara Samay** regarding **Euro international School, Gurgaon** shoot out (live/recorded)

Radio

Regular Program as Career Counselor on **FM Rainbow INDIA** “Dial a Career” (live phone in), Part of a weekly career Program “Career Kya Karun” on **BBC Hindi** (questions/ topics).

Print Media

Columns/ question answers on various topics in **Amar Ujala & Dainik Jagran**(number one news paper) Hindi News paper, Various interviews published in **Hindustan Times , The Statesman, Indian Express, Mid Day , Computer World , The Sunday Indian** and many other leading publications.

Part of a column/question answer as Career Counselor in “**Gurgaon Explorer** : English weekly. **Rashtriya Samachar** Hindi weekly

Services

Business :

- Corporate Training
- Business Consultancy
 - **Corporate Training :**
 - How to be Positive
 - Stress Management
 - Team Work
 - Emotional Competence
 - How to develop performing team
 - How to be motivated always
 - How to be successful in life
 - Corporate soft-skills
 - ASK : Attitude , skill , knowledge
 - Communication skills
 - **Business Consultancy**
 - SWOT analysis
 - Vision & Mission
 - Identify & achieve corporate objective
 - Corporate coach
 - HR policy

Education :

- Communication skills
- How to face an interview
- Personality development
- Skills beyond technical
- Various education options
- Jobs options for generation next
- How to motivate students to do well
- Career Counselling

Family :

- Requirements of value system
- How to be ideal parents
- Importance of social bonding
- How to balance professional & personal life
- How to be ice cool

Various training programs conducted at

- ALTTC (BSNL), Ghaziabad
- Tisco , Jamshedpur
- Min. of H.R, Delhi
- Indian Oil, Delhi
- Indian Railways , Delhi
- MDH, Delhi
- Subros Ltd., Noida
- Samtel Color Limited, Delhi
- Smile Interactive Group , Delhi,
- BG Group, Ludhiana
- Royalways Technologies , Ludhiana
- Snehi , (NGO), Delhi
- BRPL, Delhi
- RIMT, M.Gobindgarh, Punjab
- Apeejay Engineering College, Gurgaon
- IMCS , Delhi
- Institute of Management Studies, Ghaziabad
- Rayat Institute of Eng. & IT, Punjab
- Marigold Public School, Hoshiarpur
- SD Public school, Delhi
- Modern Public School, Bhiwari
- DPS , Bhiwari
- Rai University, Delhi
- Rayat London College , UK
- Rayat Institute of Management, Punjab
- Darshan Academy (15 schools)